



www.msegrip.com

During the past 30 years, Matthews Studio Equipment has established itself as the leading manufacturer of grip equipment for the motion picture, television, and still photographic industries worldwide. In recent years the company has distinguished its product from competitive brands with the trademark "Real Hollywood Grip."

In the early 90's Matthews became active in marketing "Real Hollywood Grip" in the visual merchandising market, directed primarily toward retail store fixtures and displays. Having achieved acceptance of Hollywood grip equipment in visual merchandising, the company is introducing a line of Hollywood-style lighting products directed at the rapidly expanding home theater market. Matthews Architectural Lighting for Visual Appeal is designed to enhance the impact of the home theater environment through the pairing of visually stimulating Hollywood design with functionality.

Four classic lights are offered in a variety of finishes with functional feature options. All are designed to the standard of a professional lighting instrument, and all are impeccably hand finished.

Lights are available in standard and designer finishes, and can be custom color matched. Popular designer finishes include Antique Pewter, Antique Bronze, Antique Brass, Brushed Black Nickel, and Brushed Nickel.

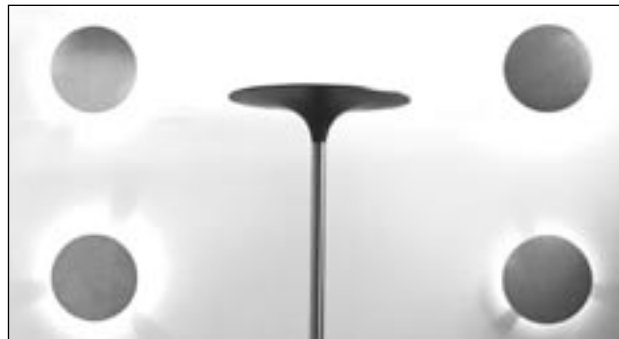
N. AMERICAN RETAIL PRICE GUIDE prices effective September 1, 2003

MODEL	DESCRIPTION	OPTIONS	RETAIL PRICES		
			STANDARD FINISHES	DESIGNER FINISHES	12V POWER SUPPLIES
Cameo	Classically known as a key light; produces a radiant highlight and sharply defined cast shadow. • 2" diam. lamp • 2" stem • adjustable ball & socket base • 12V operation only	Designer finishes Custom finishes Extended 4" stem Colored filters Fresnel lens	\$300.00	\$XXX.00	100W: \$XXX.00 250W: \$XXX.00 500W: \$XXX.00
Eclipse	Traditionally called a wall sconce; provides soft patterned light on wall or ceiling to visually open the space surrounding the light. • 12" diameter • 3.25" stand-off • 12V or 120V operation	Designer finishes Custom finishes Custom sizes Colored filters	\$450.00	\$XXX.00	100W: \$XXX.00 250W: \$XXX.00 500W: \$XXX.00
Cape	Cape-like style with soft, diffused wrap-around light pattern; provides a broad even downward illumination to enhance wall hangings or art objects. Depending on lamp selection, can also provide a diffused ambient illumination into the room. Suspended by conductive cable connected to 12V power supply (optional). • 24"W x 30"H • 12V operation only	Designer finishes Custom finishes Custom sizes	\$600.00	\$XXX.00	100W: \$XXX.00 250W: \$XXX.00 500W: \$XXX.00
Torchiere	The Torchiere provides excellent flexibility through numerous lamp and cone options. • 23" diam. cone • 18" diam. base • 70"H • 12V or 120V operation	Designer finishes Custom finishes Variety of metal cones Variety of glass cones	\$1000.00	\$XXXX.00	100W: \$XXX.00 250W: \$XXX.00 500W: \$XXX.00

Cape



Eclipses and Torchiere



Cameo



Prices, availability, and specifications subject to change without notice.
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